



YMF
Convention
Thursday 14th
October 2021
Belgrave
Music Hall
Leeds

Welcome!

YMF CONVENTION 2021

This year we are
back in person
and celebrating
our fifth year!

As always, the
Convention is
free to attend!

11.30am-12.00pm

Meet The Experts

Find out what help and advice is available with our team of music industry professional's with a chance to book a one to one session.

Tony Ereira

Launchpad,
Come Play With Me

Dan Jones

PRS for Music

Jennifer Tate

Musicians' Union

Shad Mutali

Help Musicians UK

Westley Holdsworth

PRS Foundation

Simon Bengner

Arts Council England

12.00pm-1.00pm

Yorkshire Artists

Levelling Up:

In Partnership With

Introducing Live 2021

Starting out in music and want to know what it takes to get to the next level? Find out from a selection of Yorkshire artists who are getting out there and making a name for themselves outside of the region.

Emily Pilbeam

BBC Music Introducing

Amber Strawbridge

Artist, Bored At My Grandmas House

Cole LC

Artist

James Smith

Artist, Yard Act

Chiko Chinyadza

Artist, Downtown Kayoto

1.00pm-1.30pm
Lunch

1.30pm-2.30pm

**Doing It Themselves:
A Conversation With
Leading Founders and
Freelancers**

The region's brightest up and coming founders and freelancers discussing topics such as... what it's like to start out on your own, finding an audience, growing your work and making plans for the future.

Jenessa Williams

Journalist, Media
Academic

Harry Ridgway

Hanglands PR

Jonny Hooker

Young Thugs

Eva Davies

Come Play With Me,
Long Division, Grrls Do
That Too,
FIKA

Sophie Cooper

Tor Festival

2.45pm-3.45pm

**Looking To The Future:
Recovery And Growth
Within The Industry**

Music professionals from across the industry to talk about the future of music and topics such as the shape of the industry post-Brexit and post-pandemic, the future of streaming, NFTs and the rise in virtual working.

Vivienne Gaskin

Leeds Beckett University

Dave Martin

The Leaf Label,
I Like Trains

Gaius Mavila

Artist manager

Nathalie Candell

Future Yard,
Shift Liverpool

4.00pm-5.00pm

**Keynote Interview
With Nick Hodgson:
In conversation with
Cathy Booth**

Nick Hodgson is a songwriter and producer who has sold over 5 million albums worldwide including a UK No.1 single and has an Ivor Novello, NME award and 3 Brit awards under his belt. He emerged in 2005 with Kaiser Chiefs, the band he co-founded in Leeds some years before as the key writer of hits including 'Ruby' (UK#1) 'I Predict A Riot' and 'Everyday I Love You Less And Less'. He left the band in 2012 after having a top 10 hit with Mark Ronson (Bang Bang Bang) and cuts with Duran Duran and Shirley Bassey. Nick continues to write and produce with artists including The Academic, Alfie Templeman, You Me At Six, Dua Lipa and Kygo. He also has a publishing company, Prediction Music.

5.30pm

Networking Drinks

Downstairs in the bar.

7.30pm

**Live YMF Showcase at
Belgrave Music Hall**

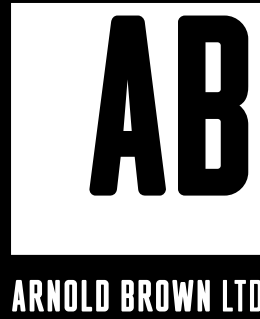
**Featuring: Faux Pas, Fuzz
Lightyear and Pleasure
Centre**

Free to convention
attendees.

£8 Door for none YMF
Convention registrations.

With support from:

Launchpad



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